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FOR IMMEDIATE RELEASE

## **Fleet Fuel Efficiency Leader Improves MPG with Electric APU** *Mesilla Valley Transportation Makes the Switch to ClimaCab®*

**UNION CITY, CA – February 5, 2009** – Mesilla Valley Transportation (MVT) is switching to ClimaCab's® electric APU in its quest to become the EPA SmartWay Carrier of the Year and most fuel efficient fleet in the country. The company currently holds the highest possible SmartWay rating, and was the first to integrate idle reduction technology into 100% of its fleet.

In addition to eliminating idling, MVT's complete fuel efficiency program has included installing over 3,000 trailer "skirts" and offering driver bonuses for best mileage. Now, the company is making the switch from diesel to electric APU systems.

"Diesel-powered APUs still burn fuel, and they still need maintenance," said Royal Jones, President and CEO of MVT.

Glacier Bay's electric APU, ClimaCab, uses no fuel, requires no maintenance, and has no emissions. ClimaCab is quicker and easier to install compared to diesel APUs and drivers love the fact that it uses no space under the bunk. The intelligent power management module with Start Assist™ ensures optimum battery charging and eliminates jump starts.

"I like that ClimaCab charges truck batteries first, and how it optimizes battery charge parameters to extend battery life. Start Assist is a saving on its own," affirmed Jones. "A jump start can cost up to \$300, but with ClimaCab the expense and hassle is eliminated."

MVT's field test of the ClimaCab system demonstrated outstanding performance. On a 100° day, sitting in full sunlight, it reduced cab temperature to 65° in under an hour and maintained that temperature for the duration of the test. "We like ClimaCab better because it does what it says it's going to do. I would recommend ClimaCab to anyone," said Jones.

For more information about ClimaCab, visit: <http://www.climacab.com>.

**About Glacier Bay, Inc.**

ClimaCab is a registered trademark of Glacier Bay, Inc. Glacier Bay is an internationally recognized leader in advanced energy technologies, known for designing and manufacturing ground-breaking intelligent power management systems. Since 1990 Government Agencies, Defense Contractors and Leading Corporations including NASA, the Department of Energy (DOE), the Defense Advanced Research Products Agency (DARPA), Northrop Grumman, IBM and Hewlett Packard have repeatedly turned to Glacier Bay for innovative, high efficiency thermal management and energy control solutions. Today Glacier Bay continues to solve the energy challenges of a broad portfolio of commercial, governmental and research customers while simultaneously providing high efficiency, state-of-the-art refrigeration and power management products across a wide range of industries and applications. For more information, visit: <http://www.glacierbay.com>

**About Mesilla Valley Transportation**

Mesilla Valley Transportation began in 1981 hauling refrigerated goods as a small independent fleet. By the early 1990's, MVT was recognized as a service leader throughout North America and greatly expanded its service capabilities. Today, MVT is one of the largest locally-owned, full-service truckload transportation providers in the Southwest, operating between all major manufacturing centers of the United States, Canada and Mexico. As one of the greenest fleets in the nation, MVT focuses on cleaning the air by reducing its carbon footprint. For more information, visit: <http://www.m-v-t.com>

**About EPA SmartWay<sup>SM</sup> Transport Partnership**

The SmartWay Transport is an innovative collaboration between EPA and the freight sector designed to improve energy efficiency, reduce greenhouse gas and air pollutant emissions, and improve energy security. Companies that participate in SmartWay Transport programs save money, reduce fuel consumption and are recognized for their social responsibility and leadership. More information is available at: <http://www.epa.gov/smartway/index.htm>

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